



## **Call for Proposals to Host an International Conference on Policy Analysis and Management in 2014**

*Proposals due by July 1, 2013*

The Association for Public Policy Analysis and Management (APPAM) and the University of Maryland School of Public Policy (UMD) invite proposals to host an international conference on policy analysis and management in calendar year 2014. The conference can be held in any part of the world to which travel is reasonably convenient and reasonably priced.

The conference may focus on a specific topic in public policy and management, or span multiple topics. *We especially welcome proposals that offer to address policy analysis and management generally, and that cut across all areas of interest of policy analysts—within academic settings, think tanks, advocacy and service organizations, and government. These include: program planning, program design, program implementation, performance measurement/management, and evaluation design (developmental, process, and summative evaluations).*

The conference should be designed to attract an international audience, including academics and professionals from universities, think tanks, government agencies, the private sector, civil society, and beyond. It should include several plenary speakers; however, the bulk of each meeting should involve the presentation of traditional academic papers, usually in panels of three or four presentations with one or two discussants. Because of the amount of travel involved, the conference should occupy at least two full consecutive days of meetings in a non-U.S. location.

Papers will be invited through a worldwide call for papers—distributed by both APPAM, UMD, and the local partner. (To review and select papers, a program committee will be established by UMD and the local partner.)

APPAM and UMD have cosponsored six similar events that began with an opening dinner or reception and then met for two full days of meetings:

- *Asian Social Protection in Comparative Perspective* (Singapore, January 7–9, 2009), cosponsored by the National University of Singapore Lee Kuan Yew School of Public Policy (LKY). About 140 people attended and about 75 papers were presented.
- *Environmental Policy: A Multinational Conference on Policy Analysis and Teaching Methods* (Seoul, June 11–13, 2009), cosponsored by the Korea Development Institute School of Public Policy and Management (KDI School). About 125 people attended and about 50 papers were presented.
- *A World in Motion: A Multinational Conference on Migration and Migration Policy* (Maastricht, February 18–20, 2010), cosponsored by the Maastricht Graduate School of Governance and the Dutch Ministry of Foreign Affairs. About 200 people attended and about 120 papers were presented.
- *Improving the Quality of Public Services: A Multinational Conference on Public Management* (Moscow, June 27–29, 2011), cosponsored by Moscow's Higher School of Economics and the Russian Federation Ministry of Economic Development. About 105 people attended and about 90 papers were presented.
- *Improving Education through Accountability and Evaluation: Lessons from Around the World* (Rome, October 3–5, 2012), cosponsored by the Istituto Nazionale per la Valutazione del Sistema Educativo di Istruzione e di Formazione (INVALSI); the Ministero Istruzione Università Ricerca; and the Unione Europea, D.G. Occupazione, Affari Sociali e pari Opportunità. About 215 people attended and about 80 papers were presented.
- *Collaboration between Government, Market, and Society: Forging Partnerships and Encouraging Competition* (Shanghai, May 26–27, 2013), cosponsored by the Fudan University School of International Relations and Public Affairs. More than 200 participants are expected to attend and about 140 papers have been accepted.

For more information, see [www.umdcipe.org](http://www.umdcipe.org).

As APPAM's International Conference Coordinator, Professor Besharov cochairs the conferences together with a faculty member of the local partner. They make all major decisions jointly and collaboratively.

The local partners provide substantial staff and financial support to the conferences. They organize the final program (including speakers, discussants, and panel chairs) and prepare all on-site conference materials. They also arrange and pay for all conference facilities and events (including coffee breaks, receptions, and some meals). In addition, they also help pay the travel costs of the program committee members' attendance at the conference. Conference-related side trips may also be arranged (at additional cost to participants).

All but one past conference charged fees for attendance, with the amount varying based on multiple factors. For example, there is usually a reduced fee for early registration. Any funds

generated from fees are first used to defray the costs of APPAM's online registration and conference system, with any excess funds divided equally among the local partner, UMD, and APPAM.

After the conference, one or more persons will be appointed to serve as the post-conference publication editor(s). They are responsible for recommending which conference papers should be considered for (1) submission to APPAM's *Journal of Policy Analysis and Management*, and (2) inclusion in the Oxford University Press International Policy Exchange Series. (See [www.umdcipe.org/international\\_policy\\_exchange\\_series/aboutseries.html](http://www.umdcipe.org/international_policy_exchange_series/aboutseries.html).)

**Important note:** Applicants must be institutional members of APPAM. (For information about how to become a member, please email APPAM's executive director, Tara Sheehan, at [tsheehan@appam.org](mailto:tsheehan@appam.org).)

**Proposals should be submitted no later than July 1, 2013.** They should address each of the following:

**Theme:** One or more possible themes for the conference, together with an explanation of the choice, such as timeliness of the topic or the interests of the faculty. (Again, preference will be given to proposals that offer to address policy analysis and management generally.) The final theme will be decided jointly by UMD and APPAM in consultation with the applicant.

**Cochair:** The person who would have prime authority for conference planning and administration.

**Funding:** The source of funds (and whether they are firmly committed) to be used to support the conference, including funds for pre-conference planning and administration, meeting space, meal functions, and travel of the program committee.

**Registration fees:** The possible fee schedule, including a reduced rate for early registration and payment and possibly one for students.

**Possible dates:** The suggested dates may be based on the applicant's convenience (including availability of facilities) and the likelihood of attracting an international audience (weather conditions, etc.), but they cannot interfere with the Fall or Spring APPAM conferences. Hence, the possible dates should exclude the first two weeks in April and the period from the last week in October to the second week in November.

**Local and/or national cosponsors:** The other organizations that are or might be willing to collaborate and possibly help support conference costs, and how they would do so.

**Conference and hotel facilities:** The nature and capacity of the conference facilities; including nearby hotels with a description of their quality and cost.

**Experience with similar conferences:** Past conferences of similar scope and size.

**Program committee support:** The extent to which the travel costs of a ten-person program committee can be covered.

**Possible side trips:** Possible conference-related or touristic side trips.

*No later than July 1, 2013*, please submit your proposals by email with all supporting documentation to: Candice Ward, Office of Professor Douglas J. Besharov, University of Maryland School of Public Policy, at [besharov\\_assistant@umd.edu](mailto:besharov_assistant@umd.edu), and to Professor Besharov, at [besharov@umd.edu](mailto:besharov@umd.edu)

**\*Please use the subject heading:** *“Proposal: International Conference on Policy and Analysis.”*

For further information, contact Candice by e-mail ([besharov\\_assistant@umd.edu](mailto:besharov_assistant@umd.edu)) or call (301)405-4753.