### **EU – US Exchange**



3-4 September
Performance measurement systems
Target setting processes
Benchmarking systems

# Two types of targets and subsequent two types of target setting methods

Johannes Kopf, PES Austria



# Type 1 yearly business targets / labour market goals

- 8 national labour market indicators, agreed with supervisory board and combined with ALMP budget accordingly. Strong impact of national policy: emphasis on target groups: youth, elderly...
- + 1 regional + 1 local labour market indicator
- comparing performance to identify room for improvement for each local office individually
- bargaining of target values based on: statistically recalculated past results, forecasts and budget offered



# Type 1 yearly business targets / labour market goals

- Recalculation combines de facto results with specific labour market parameters (demand and supply) to identify "what would have been possible?"
- offered budget ist based on real costs in the past + regional intervention rate (effectivity & efficiency considerations) "how much would that cost?"
- Gender budgeting approach (if real costs for women are lower than for men -> men's costs are deployed to - at leastnot prolong inequalities)



## Type 2 Balanced Scorecard

- holistic picture of drivers and results of AMS services covered by 28 indicators
- Strategic instrument developed internally -> management tool to enhance performance by fostering competition
- No negotiation or individual target setting with local organizations, a self-referential system
- Levers are ranking (ambition!) and bonus aligned with overall BSC score
- Labour market goals are included

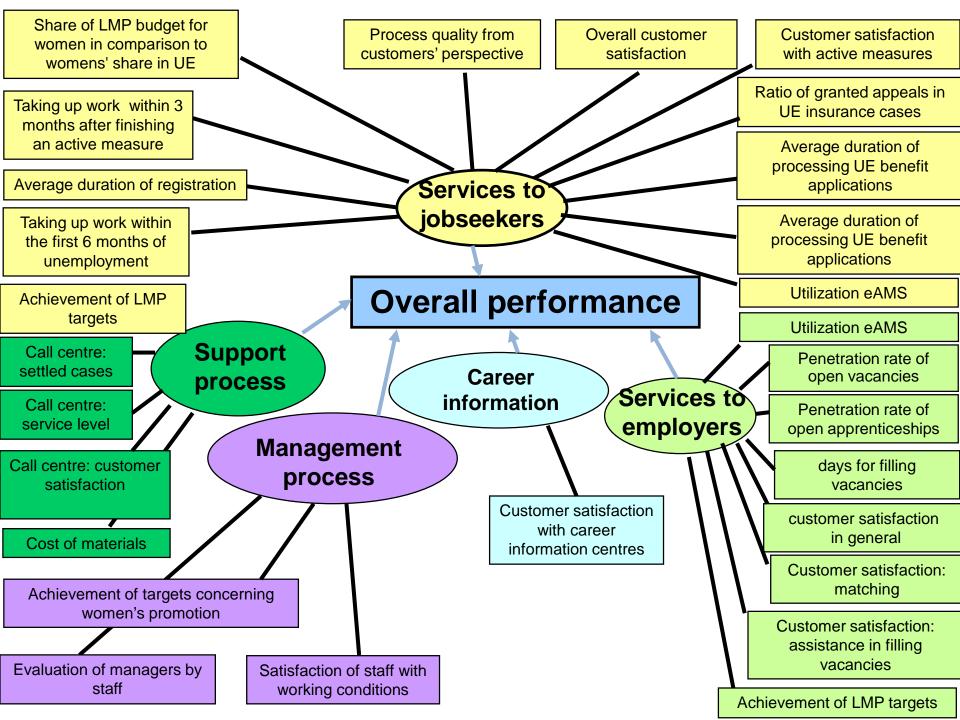


#### Different benchmarking by type of BSC-indicator:

- range fixed by norms (min service level in call center, max. duration from UB calculation to notification)
- range fixed by requested level (use of e-services, labour market goals)
- benchmarks derived from external point of comparison (great place to work)
- range that works with self-referencial benchmarking of branches per cluster. Scoring of units' performance excluding the best and worst 10 % (market share of vacancies, effectivity of vocational training)

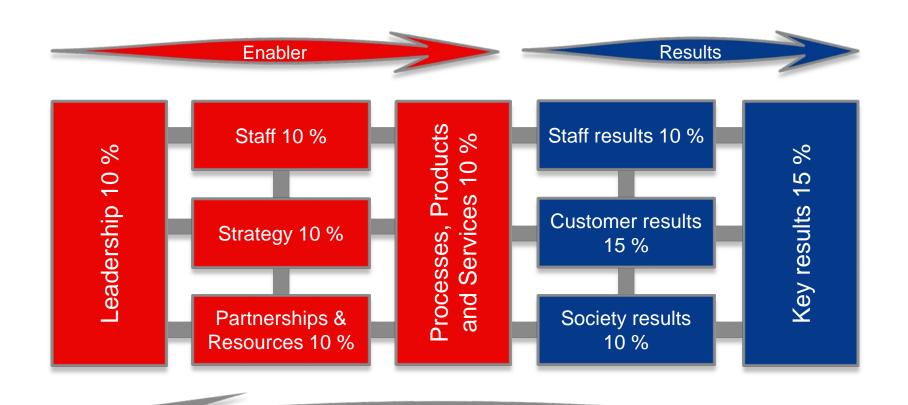


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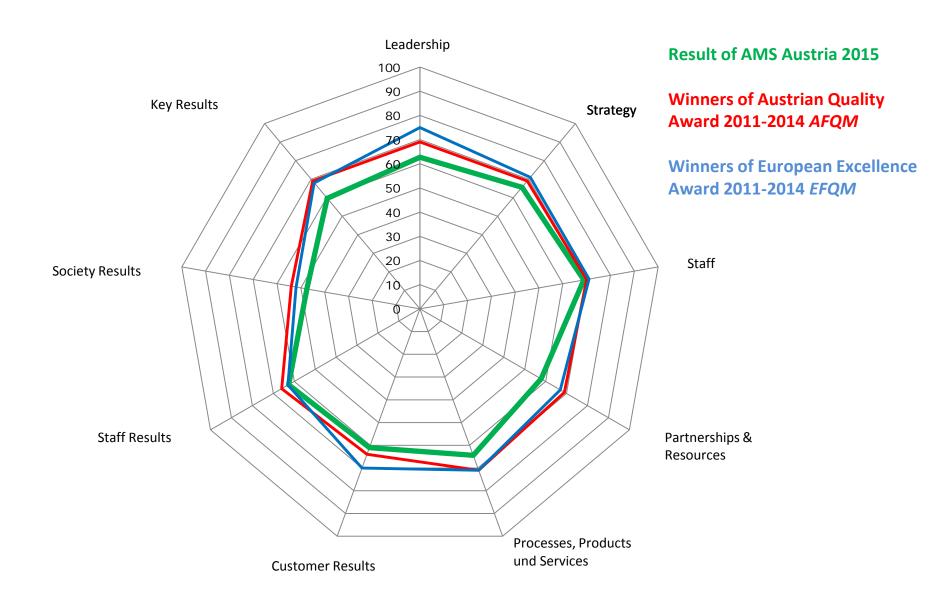
## **AMS Balanced Scorecard**

 Sample of indicators and their weight is leaned on EFQM model



Learning, Creativity and Innovation

## **2015 Austrian Quality Award**



# Labour market goals / business targets 2016 4 goals with 8 indicators

- goal "We provide offers timely to prevent labour market exclusion"
- indicators: job take ups of defined target groups like elderly, people with long distance from labour market, women after parental leave partly also with sustainability component of employment Crossing the threshold of LTU > 6 month of youngsters
- goal "we secure effectivity of vocational training"
- indicator: share of job take ups after qualification/ training within 3 month
- goal "we improve labour market chances for women and migrants by specific labour market promotion "
- indicators: share of active labour market budget spent on women. share of promoted migrants on all registered migrants
- goal "we secure AMS position on the job market"
- indicators: vacancies filled job offers exceeding € 1,900 monthly income

