

Call for Papers

Collaboration among Government, Market, and Society

Forging Partnerships and Encouraging Competition

*****SUBMISSION DEADLINE EXTENDED TO JANUARY 15, 2013*****

Shanghai, China

May 26-27, 2013

[Conference website](#)

Collaboration and competition among government, nonprofit, and for-profit organizations have been growing trends over the years and have fundamentally shaped the values, operations, responsibilities, and results of public management. Synergy is sought to deal with complex issues that are best handled by multiple agencies or actors. By shifting to market means, competition is used to break (bureaucratic) monopoly and improve public performance. With varying results, different forms of collaboration, from competitive outsourcing to long-term public/private partnerships, have been used in countries with different political, social, economic, and cultural backgrounds. While new opportunities are created, collaboration induces boundary blurring that poses challenges to public management regarding its missions, core technologies and competencies, the nature of its performance, and accountability. Partnerships may also impose constraints on competition, and vice versa.

In order to explore these and related issues, the Fudan University School of International Relations and Public Affairs (SIRPA), the University of Maryland School of Public Policy (UMD), and the Association for Public Policy Analysis and Management (APPAM) will hold a conference in Shanghai, China on May 26-27, 2013. The conference is designed to attract a worldwide audience, including academics and professionals from universities, think tanks, government agencies, nonprofits, and the private sector.

The proposed conference will examine the various aspects of collaboration from theoretical and empirical perspectives in a cross-national setting. It requests proposals for high-quality, theory-driven papers. Research topics might include, but are not limited to, the following:

- Conceptualizations of collaboration, including government-business collaboration, government-nonprofit collaboration, network governance, collaborative governance, and public management reform;
- Performance management and accountability in collaborations, including measuring and explaining performance and results, and contract management;

- Integrity management and anticorruption in collaboration;
- The creation and maintenance of competition; and
- Collaborative practices in specific policy areas, including country experiences and comparative studies in such areas as education, health, housing, physical infrastructure, public safety and criminal justice, social services, transportation, utilities, and workforce development.

Proposals should be submitted through the APPAM website [here](#) after November 19, 2012. Review of proposals will be completed by February 5, 2013, and notifications will be sent directly thereafter. If a proposal is accepted, the presenter must register [here](#) in order to participate. The paper should be submitted online by May 1, 2013.

A person may submit no more than two proposals (including both single-authored and co-authored papers). Individuals will be limited to two acceptances (at least one of which must be multi-authored) and only one opportunity to present research at the conference.

Program cochairs

Prof. Yijia Jing

Associate dean, School of International Relations and Public Affairs, Fudan University
Editor, Fudan Public Administration Review
Director, Center for Collaborative Governance
Vice-director, Dr. Seaker Chan Center for Comparative Political Development Studies

Prof. Douglas J. Besharov

School of Public Policy, University of Maryland
Chair, International Activities Committee, Association for Public Policy Analysis and Management
Coeditor, International Policy Exchange Series, Oxford University Press

Program committee:

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Craig Thomas, University of Washington;
Kaifeng Yang, Florida State University;
Haitao Yin, Shanghai Jiao Tong University;

Richard Zeckhauser, Kennedy School of Government, Harvard University;
Mengzhong Zhang, University of Maryland; and
Chunkui Zhu, Fudan University.

Proposal submissions: The deadline for submissions is **January 15, 2013**.

Post-conference publication: Papers from the conference will be considered for publication in the [Oxford University Press International Policy Exchange Series](#).

In addition, all relevant conference papers will be considered for publication in the [Journal of Policy Analysis and Management](#).

Language: Please note that English will be the official language of the conference. Abstracts, papers, and presentations are expected to be delivered in English.

Conference registration: Please register through the APPAM website [here](#) after November 19, 2012.

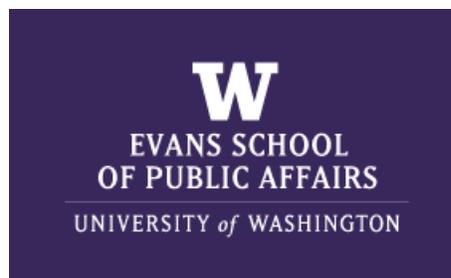
Category	Early registration (by March 15)	Regular registration (by May 10)	On-Site registration
Chinese Nationals	\$25	\$50	\$75
Student Members of APPAM	\$100	\$125	\$150
APPAM Members	\$175	\$250	\$275
All Others	\$250	\$300	\$325

Hotels: Accepted participants should contact Fudan University [here](#) in order to reserve hotel rooms for the nights of May 25, 26, and 27. As room availability is limited on May 26, participants who require a campus hotel on that date should contact Fudan University as soon as possible. (There are one-bed and two-bed rooms, with a price of about USD70).

Conference schedule: A reception will be held on the evening of the May 25 and a conference dinner on May 26. Coffee and lunches will be provided during the conference. A local sight-seeing trip will be organized during the conference.

For additional information, please contact Fudan University [here](#).

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