



SCHOOL of  
PUBLIC POLICY

## Non-Credit Summer Graduate Course

# *Program Evaluation and Applied Policy Analysis*

Summer 2019  
Paris, France



The [University of Maryland School of Public Policy](#) will offer a non-credit international graduate course where students will learn the tools of program evaluation and apply them as they prepare policy analyses or research syntheses for real-world clients in Paris.

Classes will be held in Paris, France from July 1-13, 2019 at the [Organisation for Economic Co-operation and Development \(OECD\)](#). Some assignments will be due before and after the two weeks in Paris.

This study abroad course is designed for doctoral, masters level, and advanced undergraduate students studying economics, public policy, public administration, and other social policy-related subjects such as education, international development, political science/governance, public health, social welfare, sociology, and urban planning.

### Faculty

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The core faculty for the course will be:

- [Douglas J. Besharov](#), University of Maryland, College Park (Program Director); and
- [Douglas M. Call](#), University of Maryland, College Park

The faculty will be augmented by a number of guest faculty who are luminaries in the field of program evaluation:

- [Neil Gilbert](#), University of California, Berkeley;
- [David Myers](#), President and CEO, American Institutes for Research;
- [Anu Rangarajan](#), Senior Vice President and Managing Director, International Research Division, Mathematica Policy Research;
- [Stefano Scarpetta](#), Director of Employment, Labour and Social Affairs, OECD; and
- [David Seidenfeld](#), Vice President, International Research and Evaluation, American Institutes for Research

## Course Summary

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This course is designed to help students learn the concepts of program evaluation while they apply them to projects with real-world clients. Course topics include the preparation of policy analyses, evaluation methodologies for identifying the counterfactual, assessment of causal validity in research publications, and methods for synthesizing research.

A preliminary syllabus for the non-credit course will soon be available on the [course web page](#).

(Classes will be in English.)

## Course Schedule and Facilities

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The course will meet daily (tentatively 9:30-13:00) Monday-Friday for two weeks from July 1 through July 13, 2019 at the OECD.

## Eligibility

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The course is open to all graduate and advanced undergraduate students, along with any other interested researchers and academics.

## Course Cost

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Application Fee: 50 USD

Enrollment Fee: 75 USD (for non-UMD students only)

Non-credit program fee: 1,300 USD if applying by April 1  
1,600 USD if applying by June 15

The program fee includes registration and administration, tuition, housing, course related activities, and teaching services. Students are responsible for airfare, meals, and other incidental expenses.

## Application Deadline

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The early deadline for a reduced program fee is April 1. The regular application

deadline is June 15. Because space is limited, early application is encouraged. Students will be accepted on a rolling basis.

## **Registration**

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Students can register for the course using the attached application. Completed applications as well as questions about the registration process should be directed to Ying Yin of the University of Maryland.

## **Accommodations**

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In previous summers, students stayed at the [United States dorm](#) on the campus of Cité Internationale Universitaire de Paris and we expect that this will continue to be the housing accommodation.

## **Additional Information**

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Further information regarding the course format, travel, and other course logistics is available on the [course web page](#).

## **Contact**

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For any specific questions regarding the course, please contact: [Ying Yin](#) of the University of Maryland.