



SCHOOL of
PUBLIC POLICY

Non-Credit Summer Program

Program Evaluation and Applied Policy Analysis

Summer 2020
Paris, France



Program evaluation has emerged as a major tool for improving public and private social programs at every stage of their operations. As a result, worldwide, it is used increasingly by all levels of government, nongovernmental organizations, funding agencies, and researchers. And policy analysis, the ability to understand, describe, and critique program evaluations, and also the ability to apply specific findings to policy issues, have become much sought-after skills.

The University of Maryland School of Public Policy (UMD) is pleased to announce a non-credit version of its Paris-based course “**Program Evaluation and Applied Policy Analysis.**” Classroom instruction will be provided by UMD instructors and guest faculty---complemented by meetings with senior officials of international organizations (including the European Commission, the European Parliament, and the Organisation for Economic Co-operation and Development). The course will be run in tandem with the for-credit version, the details of which can be found [here](#).

Classes will be held in Paris, France from June 15-26, 2020 at Cite Universitaire de Paris and the [Organisation for Economic Co-operation and Development \(OECD\)](#). The class will also make trips to the European Commission in Brussels and the European Parliament in Strasbourg.

Faculty

The core faculty will be:

- [Douglas J. Besharov](#), University of Maryland, College Park (Program Director); and
- [Douglas M. Call](#), University of Maryland, College Park

The faculty will be augmented by a number of guest faculty who are luminaries in the field of program evaluation:

- [Neil Gilbert](#), University of California, Berkeley;
- [David Myers](#), President and CEO, American Institutes for Research;
- [Anu Rangarajan](#), Senior Vice President and Managing Director, International Research Division, Mathematica Policy Research;
- [Gary Ritter](#), Dean, School of Education, St. Louis University;
- [Alvaro Pereira](#), director of country studies, Economics Department, OECD;
- [Stefano Scarpetta](#), Director of Employment, Labour and Social Affairs, OECD; and
- [David Seidenfeld](#), Vice President, International Research and Evaluation, American Institutes for Research

Course Summary

This course is designed to help students learn the concepts of program evaluation and policy analysis in a comparative context. Course topics include the methods used by different organizations to prepare policy briefs/analyses, evaluation methodologies for identifying the counterfactual, assessment of causal validity in research publications, and methods for synthesizing research.

In addition to course instruction, the class will also visit international organizations and meet with senior officials to discuss different approaches to policy analysis, program evaluation, and policymaking. Organizations include the European Commission (in Brussels), the European Parliament (in Strasbourg), and the OECD (in Paris).

A preliminary syllabus is available on the [course web page](#).

(Classes will be in English.)

Course Schedule and Facilities

The course will meet daily (tentatively 9:30-13:00) Monday-Friday for two weeks from June 15 through June 26, 2020 at Cite Universitaire de Paris. As of now, the plan is for the course to meet in Brussels on Friday, June 19, and in Strasbourg on Monday, June 22.

Eligibility

The course is open to all policy practitioners and researchers interested in program evaluation and applied policy analysis.

Course Cost

Program fee: 1,300 USD if applying by April 1
1,600 USD if applying after April 1

The program fee includes registration and administration, tuition, course related activities, and teaching services. Participants are responsible for transportation (including to and from Paris, and also travel to and from Brussels and Strasbourg), lodging, meals, and other incidental expenses.

Registration

Applicants can register for the course using the attached application. Completed applications as well as questions about the registration process should be directed to Ying Yin (yingyin@umd.edu) of the University of Maryland.

Accommodations

Non-credit participants will be responsible for their own accommodations. Short-term housing can often be found at the dorms of Cité Internationale Universitaire de Paris where the classroom will be located and where the for-credit students will be staying.

Additional Information

Further information regarding the course format, travel, and other course logistics is available on the [course web page](#).

Contact

For any specific questions regarding the course, please contact: [Ying Yin](#) of the University of Maryland.

November 8, 2019