

**Special APPAM Teaching Workshop:
Teaching Policy Analysis and Management in Cross-National Settings**
Opening Luncheon: "The Globalization of Public Policy Teaching"
November 10, 2007

Edited transcript of remarks prepared by Erik Devereux at the APPAM office from the raw transcription of the session tape. Because some remarks were made at a distance from the tape recorder or without use of amplification, those that could not be discerned on the tape have been deleted. Certain remarks have been edited for clarity and flow in written format.

Citation: Association for Public Policy Analysis and Management, "Workshop: Teaching Policy Analysis and Management in Cross National Settings," November 10, 2007, available at http://www.appam.org/conferences/workshops/pdf/APPAMworkshop_20071110_Lunch.pdf.

Doug Besharov: We are delighted that you are here. We have a very tall agenda, so neither Sandy [Archibald] nor I are going to say anything until you all finish saying something. I warned some of you by e-mail [to be prepared to make introductory remarks] – [but] we did not have everybody signed up for the e-mail.

Here is the situation: First, [U.S. Trade Representative] Susan Schwab expresses her deep regret [for cancelling her appearance on short notice]; her acceptance [to appear] was based on her availability and travel schedule. [...] She informed us early last week that she could not make it because of [new] commitments. [...]

You know the agenda. We think we have some wonderful speakers. We want to keep everything as interactive as possible. We also decided that we were going to have a written record of proceedings. We are going to do that in two ways.

Number one, there is going to be a tape recorder running all the time. This is really high tech. Do you remember a tape recorder that looked like this? And the other thing is that Doug Call [from the University of Maryland] [...] and Justus Myers [from the American Enterprise Institute] will be taking detailed notes. The plan is [...] we will take what [the scheduled presenters] have to say, have it transcribed, send [the presenters] the unedited transcription, ask you to edit it - that was instead of having you write papers - and then, we will take it and put it in an informal document just so other people who were not here can know what happened. We are not going to be fancy. We are not going to do footnotes and all that. But we are hopeful that there will be a rich exchange of information today. And so we are hoping to capture it so that we can share it with others.

I said that we are putting you to work now. Here is what we would like to do. Laurel McFarland [from NASPAA] is here. [Others have additional remarks.] Sandy Archibald and I would each like to say something about the globalization of public policy and management teaching and research, but we want to say it last because we would like to hear from you first about the kinds of things you are doing.

[T]here are a lot of people in the room -- we are going to [ask] all of you [to speak in turn]. But to remain on schedule, that means a minute or two each. If you have really rich things to say, three minutes. But if you see Sandy or me getting agitated, that is because we see everybody else in the room. Feel free to say, "I pass," do not feel any pressure. Some of us have not been involved in international or global activities and are here to learn. That is fine. But those of you who have something to contribute, we really ask you to do so.

And I think what I would like to do is start in the last row. [...] If you do not mind standing up so everyone can hear you. Introduce yourself and [make some brief comments].

Jeryl Mumpower: My name is Jeryl Mumpower from Texas A&M University.
[Additional remarks indiscernible].

Eric Jensen: I'm Eric Jensen from College of William & Mary and I'm here as a relative newcomer to public policy [education in international settings]. We do not want to compete with [social] science but we do want to be able to speak to the issues to add relevance outside the U.S. without necessarily including it into a narrow [context]. But I'm really excited about this meeting. I think that we have a relatively small proportion of international students, maybe 10 percent, maybe 15 percent in a given year but we have a very large proportion of students that are interested in [international issues] in policy analysis who are not necessarily included in the [count of international students that] are interested in the larger [issues] outside of the U.S., so I'm excited.

Mary Kay Gugerty: I'm Mary Kay Gugerty [from the University of Washington] and here mainly because like many of our sister schools, we realize that we have to be able to take systematic steps to internationalize the curriculum. I was pleased to work with Sandy [Archibald] a couple of years ago. [...] [F]or us there are two dimensions. We are [at] a university that has also an independent school of international affairs [the Jackson School of International Studies], so we are not looking [at creating foreign affairs degrees] because the international affairs [school is already on our campus.] However, we recognize that the people who want to work as policy analysts at least have to understand the impact of globalization driving international policy. [...] [A]lso, I'm doing some work for the first time on comparative public policy and I think that adds an interesting dimension. Then, of course, we also have students who come from abroad and we [teach] about the U.S. Congress, but it has not [been easily applicable to their contexts].

Kent Weaver: I'm Kent Weaver [from Georgetown University] and I'm in the first panel.

Raymond Struyk: I'm Raymond Struyk from the National Opinion Research Center. I taught public policy in Russia during which I [also] was in Bosnia.

Vicky Feldman: I'm Vicky Feldman and I'm from Florida [state government] and my area of interest is international food policy and agriculture.

Scott Fritzen: Hi, everyone. I'm Scott Fritzen from the National University of Singapore and I'm on the third panel, so I would like to [pass on making additional remarks].

Martine De Ridder: Hello, I'm Martine De Ridder. I teach public policy at the University of Notre Dame. I'm not here in any way to avoid the football game but it is a nice thing that I can. I'm interested, although the program [I am in is] for undergrads because I'm very interested in the comparative dimension and I find it very challenging to try to guide students in comparative public policy research [projects], so I'm looking for ideas [...]. Thank you.

Alex Turini: Hi, I'm Alex Turini. I come from Italy. I'm part of the Bocconi University faculty. We have two international programs, Master in Public Management and Master in Healthcare Policy and Management. We are [multinational] and we have a lot of international students coming from Eastern European countries but we [teach in English]. [Indiscernible]. Thank you.

Peter Reuter: I'm Peter Reuter from the University of Maryland [and a speaker on a workshop session].

Thomas Kennedy: I'm Tom Kennedy from the University of Maryland School of Public Policy. [Indiscernible].

Bob Smith: I'm Bob Smith from Monoush University in Australia. [Indiscernible].

Iris Geva-May: I'm Iris Geva-May. I'm a professor of public policy at Simon Fraser University in Vancouver, Canada. I'm also the editor of the *Journal of Comparative Policy Analysis* and the chair of a small network of scholars, most of whom are APPAM members and who have been together for international conferences. [Indiscernible].

Christiane Spiel: My name is Christiane Spiel. I am professor at the University of Vienna in Austria and I'm on [one of the panels later today].

Younguck Kang: Hi. My name is Younguck Kang at the KDI School of Public Policy and Management in South Korea. Thank you.

Laura Langbein: Hi. My name is Laura Langbein at American University School of Public Affairs. [...] We have, for the last 10 years, had a very significantly increasing number of foreign students, particularly from Asia and Eastern Europe. So we are very focused on finding enough time [in the curriculum for their interests].

Sonja Walti: Hi. I'm Sonja Walti from the Hertie School in Germany. [Indiscernible].

Marie Chevrier: I'm Marie Chevrier. I am the director of the public policy program at the University of Texas in Dallas. My research is on international arms control negotiations and I teach about international negotiations.

Jeff Straussman: My name is Jeff Straussman. I'm the Dean of Rockefeller College of Public Affairs and Policy at the University of Albany in New York. I have been involved in discussions about globalized curricula and programs in APPAM for - I do not know - 10 years. [Inaudible].

Ken Kriz: My name is Ken Kriz and I'm an associate professor in the University of Nebraska College of Public Affairs and Community Service. Our faculty is small and in the middle of the country; we do not hear from international [colleagues much regarding teaching]. We have a program right now where we have a few students in Brazil, Thailand, China and Norway. [Inaudible] I'm not only interested in hearing about teaching international/comparative topics but also how we are effectively teaching them overall [indiscernible].

Rebecca Maynard: I'm Rebecca Maynard from the University of Pennsylvania. I'm here [as the moderator] in the second session.

Nancy Brooks: I'm Nancy Brooks. I'm a faculty member in the Cornell [University] Institute of Public Affairs and the Department of City and Regional Planning at Cornell. I just started this year; 10 years before that I taught in undergraduates economics at the University of Vermont. So now I am teaching a very international student body in public administration and public policy.

David Birdsell: I'm David Birdsell. I'm the Dean of the School of Public Affairs at City University of New York's Baruch College. For a long time we have had partnerships with a number of international institutions [indiscernible]. The last two years, we have been trying to formalize those relationships that stimulate changes [in curriculum] mentioned by many people around the room -- how you will compare public policy without necessarily [having] people who have that background? So I'm very [involved in a program] with roughly 600 students, about 400 of them are in service at this point. That makes it difficult to think about having them spend any serious amounts of time in other countries. How do people [teach students if they can't go abroad?] -- I'm also interested in [...] faculty exchanges particularly from our partners in China. We are interested in placing young assistant professors in New York in that group, specifically by extension. I'm trying to figure out how best to [indiscernible] make it a smooth operation as mutually beneficial as possible. Final point is that we have launched two new international research projects. [Indiscernible].

Angela Foster: Greetings. I'm Angela Foster from the Graduate School of Public and International Affairs at the University of Pittsburgh. [Indiscernible]

David Weimer: I'm Dave Weimer from the LaFollette School at the University of Wisconsin [and moderator of the next session.]

Bill Powers: I'm Bill Powers from the University Of Maryland School of Public Policy. We have programs that are very international.

Susan Collins: I'm Susan Collins. I'm the Dean of the Ford School at the University of Michigan. I'm an international economist by training.

Chris deNeubourg: I'm Chris deNeubourg from the Maastricht Graduate School of Governance. I'm [a participant on a later session today].

Valerie Kris: Valerie Kris -- by night, teacher at the Master's Program in Halston, University of Washington. I'm interested in refugee and migration policy.

Stuart Bretschneider: I'm Stu Bretschneider, head of public administration at the Maxwell School, Syracuse University.

Doug Besharov: Now Laurel McFarland.

Laurel McFarland: Hi, I'm Laurel McFarland. I'm the Executive Director of NASPAA, the National Association of Schools of Public Affairs and Administration, which is the collection of many different graduate degree programs - American graduate schools in foreign policy, public affairs, public administration, and public management. We also have a number of international team members. We have been working probably for 30 years in institutional management including promoting public affairs education internationally. And I think our greatest characteristic is we are all about - quality, quality, quality, including accreditation.

And I think there are two ways that we pursue quality in the international arena -- we were involved in the founding of a number of networks in public affairs schools in the world. We have been trying to promote a developmental interest in quality in developing countries in the world. We also have an interest in quality internationally in terms of providing market for international public affairs education and how to promote quality in a market setting internationally competitive school.

To that end, I want to mention two things. One is we have an international web portal and we have a platform called globalmpa.net and globalmpp.net and it is available actually for anything out of this conference you would like to post or talk about the center. It reaches out around the world to prospective students in public affairs. We have a searchable database about international aspects of our programs on the community board are on the net, et cetera and it gets a lot of interesting folks around the world.

The other thing that we are doing that I think is very relevant for this conversation is in December we are having an international quality conference in public affairs education in Dubai. We are going to be discussing quality mechanisms that are being used around the world, international trends in the market, how to prepare schools internationally and promote quality in education.

Doug Besharov: Thank you, Laurel. Sandy and I held off to be sure any of our remarks would not crowd you out. That was the right choice as we are out of time for this luncheon conversation, and now we will move to our first panel.